Media insider Zennor top broadcaster Rachel Shayler joins for PR communications role; Whatsapp Maxi in employment dispute with ex-inhouse lawyer

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MEDIA INSIDER
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Thanks to Jon Steel Designer for the design, Ian Lockley for the logo, Ivan Kaplan for the website, Jessica Hallows for the photo of Rachel Shayler and Jessica Ellis for the photo of Rachel Shayler's dog Ziggy.

Dove Good Twitt

Dove Good Twitt is a new service from Dove Health, Dove's half-sister personal care brand, which allows users to send tweets with the sound of Dove pour-on tweets.

Dove Good Twitt is a service that allows people to send a tweet with a soothing sound made with pampering Dove products. Users can choose from a range of sounds including a Dove shower, Dove pour-on, Dove hand wash and Dove body wash.

> Dove
> Hi Mike, what does it take to be a good chief press officer in the Prime Ministers? What are some of the challenges facing those in the role today compared with, say, 20 or 30 years ago?
>
> Dove
> Hi Shayler. In many ways the essentials haven't changed. Understanding how the media works is critical, as the dynamics underpin everything. A background of press gallery experience is really helpful, though not essential, given relationships with political journalists are a key influencers, as are a mount. There'll be tensions in those relationships but it's the job of the chief to be able to manage them. You're a key salesperson for the PM and so your credibility and ability to remain calm are of paramount importance. Tone is key, I think. Perhaps the biggest challenge in the era of coalition govts is keeping on top of govt-wide media comms, especially knowing what is being said and done by the No. 70 Mafia being surprised

Whatsapp Maxi's dispute with its former lawyer

Whatsapp Maxi, the company that runs the Whatsapp Messenger app, has filed a claim against its former in-house lawyer Jonathan Rees, who was made redundant last year.

Rees was Whatsapp Maxi's legal director for two years and was responsible for its commercial contracts, data privacy and employment matters.

Rees was made redundant last year and has now filed a claim for unfair dismissal, breach of contract and breaches of his employment rights.

Whatsapp Maxi has filed a counter claim for breaches of its employment contract, including breaches of its confidentiality and non-compete provisions.

Rees's claim includes a claim that he was dismissed because he was a whistleblower who had raised concerns about the company's data protection practices.

CV value set to be cut

Media Law, the UK law firm set up by Mishcon Mills' managing partner Mark Lickorish and its in-house counsel Jonathan Rees, is set to be wound up.

Lickorish and Rees will be joining Mishcon de Reya as part of a lateral hire team.

Mishcon de Reya's managing partner Paul Harris said: "Media Law's expertise in media law, data protection and employment matters will be a valuable addition to our existing practices."

Media Law was founded in 2009 by Lickorish and Rees. It has offices in Hong Kong and Singapore, and has a client base including Sky, Sky Bet, Sky Betting and Gaming, Sky Vegas, Sky Ventures, Sky Zero, Sky Bet Casino, Sky Bet Poker, Sky Bet Bingo, Sky Bet Lottery, Sky Bet Exchange, Sky Bet Sport, Sky Bet Mobile, Sky Bet Digital, Sky Bet Retail, Sky Bet Ireland, Sky Bet Australia, Sky Bet Malta, Sky Bet Gibraltar, Sky Bet Alderney, Sky Bet Isle of Man, Sky Bet Gaming Ireland, Sky Bet Gaming Malta, Sky Bet Gaming Gibraltar, Sky Bet Gaming Alderney, Sky Bet Gaming Isle of Man, Sky Bet Gaming Australia, Sky Bet Gaming Sweden, Sky Bet Gaming Denmark, Sky Bet Gaming Spain, Sky Bet Gaming Portugal, Sky Bet Gaming Italy, Sky Bet Gaming Germany, Sky Bet Gaming Belgium, Sky Bet Gaming Netherlands