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# A Page-By-Page Review of Colin Craig's Dirty Politics Pamphlet

WEDNESDAY 29 JUL 2015 7:19 P.M.



Colin Craig is haunted.

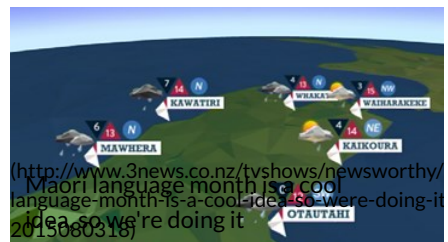
By Hayden Donnell (<http://www.3news.co.nz/author/hayden-donnell>) and Jono Hutchison (<http://www.3news.co.nz/author/jono-hutchison>)

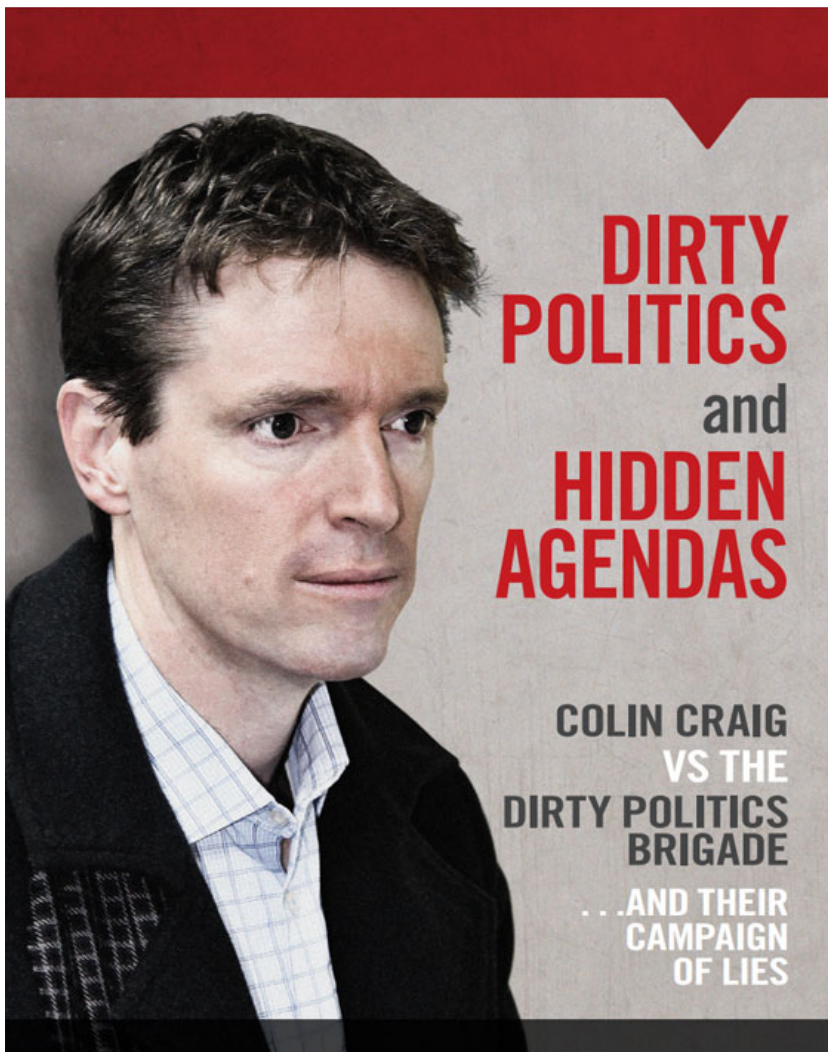
This afternoon, Colin Craig released a pamphlet on the alleged actions of the 'Dirty Politics Brigade'. *Newsworthy* has written a comprehensive textual analysis of what will go down as one of the most mind-boggling political documents of our time.

This is best read in conjunction with the pamphlet, which is available here (<http://www.conservativeparty.org.nz/Material/Documents/Dirty%20Politics.pdf>).

## Page 1

### TRENDING





They say don't judge a pamphlet by its cover, but of course we do it anyway.

Colin Craig's cover is rich with symbolism. On the left, Craig slumps in deep melancholy, his skin sallow; his eyes haunted. He wears an overcoat and an open-collared shirt, apparently too tired to bother with the usual political formalities. It's a powerful image: one that says 'I've been severely wronged' and also, in the first of many Biblical references, 'Doesn't that remind you of Jesus?'



The main problem with this page is the juxtaposition of Craig's face and the words 'Dirty Politics and Hidden Agendas'. It suggests Craig has a Dirty Politic and a Hidden Agenda. A more appropriate title would be 'The Passion of the Craig: My Suffering at the Hands of the Dirty Politics Brigade'.

## Page 2

Unremarkable at first glance. A headline and a list of four chapters. Standard pamphlet foreplay. Then, at the bottom of the page, a loud foreshadowing of the villainy to come. "Thou shalt not bear false witness," the text reads, followed by the words, all-caps: 'THE NINTH COMMANDMENT'.

This is no ordinary dispute. No petty airing of grievances. Here we see that Craig's persecutors have not just broken the laws of man, but of God. The Bible says those who bear false witness must sacrifice a female lamb or goat, or two turtledoves or two pigeons, or a tenth of an ephah of fine flour at the Temple. Only that will redeem the evildoers, who we are about to meet in...

## Page 3

Sorry, this isn't actually where we meet the villains. Instead we get a quote from George Washington, who wrote the Bible.

"Truth will ultimately prevail where pains are taken to bring it to light," he says. Amen.

The villains are actually coming up on...

## Page 4 and 5

**WILLIAMS**      **SLATER**      **STRINGER**

# THE SCHEMERS IN PLOT AGAINST CRAIG

**Jordan Williams**

- Romantically involved with MacGregor
- Compiled the "attack dossier"
- Provided the attack dossier details to Cameron Slater [Whaleoil]
- Defamed Craig in private meetings with key people

Williams is a well-known member of the Dirty Politics Brigade having already been identified in the "Dirty Politics" book as "acting as an apprentice to ... Slater".<sup>2</sup> He is a lawyer and currently works full time as a political lobbyist.<sup>3</sup>

It was Williams who gathered the initial information and accusations against Craig. His source was Craig's former press secretary Rachel MacGregor with whom Williams had a romantic relationship.

Using the information he had gathered, Williams built a compelling story of MacGregor's alleged harassment which he supported by an "attack dossier" of information. His presentation of events was in part her story (as he says she told it to him), some personal notes by MacGregor regarding the matter, and selected details of alleged correspondence from Craig to MacGregor.

The allegations presented by Williams included claims that (a) Craig had sent MacGregor "SEXT" messages,<sup>4</sup> (b) MacGregor had resigned due to harassment but was lured back by big money,<sup>5</sup> and (c) Craig stopped paying MacGregor for 6 months and put sexual pressure on her with requests she stay the night.<sup>6</sup>

These are false allegations and easily proved so. Sexually explicit texts, resignations, and invoicing/payment records are by nature documented events.

Once Williams had put together the "attack dossier" he provided the details to Cameron Slater [Whaleoil] which ensured that there would be a media agenda at work against Craig.

Williams however did not stop there. He also had confidential meetings/discussions with people including some of Craig's key supporters and Board members. In these "confidential" discussions Williams would attack Craig's character undermining support for him. Williams was always careful that Craig did not know of the meetings, that no copies of the supposed "evidence" were taken, and that his [Williams'] involvement was kept secret.

**...Williams is a well-known member of the Dirty Politics Brigade**

Williams. Slater. Stringer. Colin Craig recites the names out loud as he lays down to sleep.

Williams. Slater Stringer. He repeats the words until they're dead and heavy on his tongue. His vision blurs around the edges. His head feels like it's full of bees. A madness settles in his soul.

Williams. Slater. Stringer. Why would they do it? Why? The blogs. The destabilisation campaign. The damned attack dossiers.

Williams. Slater. Stringer. Stringer. That name. Craig ruminates on the "Judas" of his Party; the man who bore false witness inside his political sanctuary.

Williams. Slater. Stringer. Williams... Slater... Stringer. The words are venom. But he must swallow the poison to feel peace.



*Colin Craig's bedroom.*

Craig stares straight ahead for five hours before finally settling down to sleep: his eyes open and unseeing, his gaze fixed inward.

## Page 6 and 7

*By Newsworthy Executive Producer Jono Hutchison*

Hayden is taking some time out. I'll handle things for the next few pages.

### Page 6

This is a very confronting page. Colin Craig stares straight at the reader, unflinching in his gaze - despite a menacing target right beside his head. Is the target printed on the wall, or is this meant to be an image seen on the screen of a drone pilot? My guess is that it's printed on the wall, because I imagine a drone screen would have be fuzzier and black-and-white, with a lot more information for the pilot's reference. But that leads me to another question: did Colin Craig pose in a photo shoot specifically for this image? I think yes.



## THE CAMPAIGN OF LIES

### HOW DIRTY POLITICS WORKS:

As was said in the introduction dirty politics is about playing the man not the ball. It is about finding whatever you can to publically attack and injure the reputation of an opposing politician. If, as in this case, you don't have sufficient facts you simply make up the claims. The idea is that if you keep throwing mud eventually some will stick.

### The Strategy against Craig

In this case the strategy against the Conservative Party Leader Colin Craig was well planned. There were the allegations of sexual harassment, a well prepared "attack dossier", private meetings with key people to undermine Craig, and plenty of salacious and fascinating allegations that would allow for a prolonged and drawn out media attack. The final and most telling element was a Judas (Stringer) within the leadership of the party to disrupt Craig's support base while feeding new allegations back to Whaleoil.

Whaleoil has acknowledged he has a copy of the "attack dossier"<sup>15</sup> and he is confident that he will take out Craig using his preferred method of "death by a thousand cuts".<sup>16</sup>

He reveals substantially more however in this email to Stringer:

PAGE 8 | DIRTY POLITICS & SECRET AGENDAS

### Page 7

"What appears to the public to be random revelations is nothing of the sort, there is a clear agenda in place." Not the best grammar. Try this: "What appear to the public to be random revelations are nothing of the sort; there is a clear agenda in place."

Ok I'm going to lay off the grammar for a while. There are lots more issues on this page and it's not my job to edit the whole pamphlet.

In the middle of the page there is a strange blue box that says "COMMENT: Craig has only ever had one sexual relationship which is with his wife [Helen] of over 23 years." This seems less like a casual comment and more like a humblebrag. Helen's name is included in square brackets, presumably to counter anyone who was planning on retorting "But he didn't specify who his wife is... maybe it's someone else! Gotcha CC!"

The bottom section of this page introduces what is referred to as "Lie #1". This is a strange use of a hashtag and I just can't see #1 trending any time soon. Anyway, it also features a creepy stock photo and a fact-box "definition" of sexual harassment. The definition is sourced in the references to "<http://www.justice.govt.nz> (<http://www.justice.govt.nz>)", which is quite a big website. The full URL would have been more helpful. Points deducted.

## Pages 8 and 9



There's quite a lot of writing on these pages. This is all getting too complex. A few highlights:

1. The factbox that says "DEFINITION OF SEXT: A sexually explicit text message." Thank you for clarifying this confusing concept. However I note that the reference source is Wikipedia, and not the much more reliable Urban Dictionary.
2. This quote: "the word 'SEXT' is exciting all by itself. Maybe it's the fact it gets typed in capital letters or that the sound of the word when spoken is so full of connotations." Who is typing it in capitals other than this pamphlet? You're right though, it is quite exciting.
3. The quoted "'worst' text that Craig sent MacGregor": "you are wonderful (and the rest)". What is the rest?!?!
4. The fact that at this point the numbered sections ascend like this: Lie #4, Lie #7, Lie #14. What are lies 2, 3, 5, 6, 8, 9, 10, 11, 12 and 13? Man landed on the moon? Chemtrails don't exist?
5. On page 9, after discussing some allegations of a "second victim", there is a comment box that says "I have checked and this is again an absolutely false claim." Who has checked? Who are you, mystery author, if not Colin Craig? I looked back to the start of the pamphlet and the first name I can find (other than CC's) is George Washington. Did George Washington write this booklet?

## Page 10 and 11



# EXCLUSIVE INTERVIEW: WITH MR X

The identity of Mr X will remain anonymous but he is someone who knows those involved. His observations and information is to the best of our knowledge accurate although his opinions are of course his own and not endorsed in any way.

*[A lot of expletives have been deleted from this dialogue]*

**INTERVIEWER:** Well thank you for agreeing to talk to us. I assume that you have read the information that we have provided. What do you think of it? Will you make some comments?

**MR X:** Yeah ... well ... you know quite a lot I guess. Cam's [Cameron Slater] normally a bit more discreet than this. Did you hack his emails?

**INTERVIEWER:** Does it surprise you that there has been an attack of this nature on Colin Craig?

**MR X:** Nah get real ... Cam hates him and he's an easy target, all Conservatives are. Don't forget it's about ratings, money, money, money and sex sells, especially when it's allegations about someone in office. Remember Len Brown and the web traffic that gave Cam ... it's dollars in the door that matter.

**INTERVIEWER:** Well technically Colin Craig is not in Office.

**MR X:** Well no but he nearly ... got there last time. He gets votes and the media love him so that qualifies him to be a target.

**INTERVIEWER:** Obviously Cameron Slater and John Stringer have worked closely on this one, are they friends?

**MR X:** Actually it's John and Pete [Peter Belt who works at Whaleoil] who know each other from way back. Still it was definitely Cam who made up the second victim story but you already know that ... John Stringer is a ... idiot really. I think he really believes he is some sort of crusader for good in this whole thing ... [laughs] maybe he should look at who he is working with here.

**“ Don't forget it's about ratings, money, money, money and sex sells. . . ”**

Hayden here. I've calmed down now.

These pages are the meat in Craig's allegation sandwich. They begin with the eye-catching announcement 'A lot of expletives have been deleted from this dialogue' and go on to detail an exclusive interview between 'Interviewer' and a Dirty Politics Brigade insider known as 'Mr X'.

Everything that follows is cloaked in secrecy. Who is Interviewer? Who is Mr X? Could they be the same man?

#### Exhibit A

'Interviewer' is very defensive in the face of criticism of Colin Craig. When 'Mr X' says Craig's support is shaky, he or she responds:

*"That's an interesting opinion but Craig says he has been getting pretty positive feedback from supporters"*

He or she is high on Craig's character:

*"Craig has always been honest in the past. If he is honest this time it means he has been defamed. What if I were to tell you that Craig is thinking of going public not only with the full story but also that he is planning legal action against Stringer, Slater, and Williams?"*

Could Interviewer be Colin Craig interviewer?

#### Exhibit B

When Mr X is asked whether Craig can recover his political career, he responds:

*"No chance ... well OK there is a chance but only because he [Colin Craig] is freakish under pressure and he seems to be largely unphased by this whole thing ... its weird that. You can never say never ..."*

On why Craig is being targeted despite not being in Office, he says:

*"He gets votes and the media love him so that qualifies him to be a target."*

Mr X is very damning of Craig's political enemies:

"For sure, she swallowed it hook, line, and sinker and then went crazy doing whatever she could to pull Craig down ... Stringer could not have done it without Rankin."

So is Mr X in fact Mr Craig?

### Verdict:

No, but this is weird.

### Page 12



This work stands alone: the perfect conclusion to the perfect political pamphlet.

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Marcus · 5 days ago

If he has proof of his claims, good on him.

New Zealand politics & elections have become something of a joke over the past few elections, and much of it is due to the power wielded by certain bloggers & donors.

And the rot needs to stop, if we are to remain anything resembling a democratic society.

4 ^ | v · Reply · Share

Bongo Bongo Bongo · 4 days ago





For once I agree with Spanish Bride.  
There is only one good book to read from, Marcus.  
(What it is this week I don't know because I'm one of those bad people-  
a socialist).

3 ^ | v · Reply · Share ›



[spanishbride](#) → Marcus · 5 days ago

You obviously have a poor grasp of what a democratic society is. It means that EVERYONE has freedom of speech not just those people that you agree with. What you are wanting is Socialism. Bloggers have no more power than any other Media. People exercise their DEMOCRATIC right to read what they want not just what you want them to read. If money purchased power then Kim Dot Com's Internet Party would be in power and so would be The Conservative Party.

1 ^ | v · Reply · Share ›



[johan](#) → spanishbride · 4 days ago

You have no concept of the definition "democracy". Perhaps you need to survey what the meaning meant to people through past centuries, from early Greeks, Romans to today.  
With democratic rights comes RESPONSIBILITIES. You cannot say whatever you like, there exists defamation laws, with good reasons.  
Cheers

3 ^ | v · Reply · Share ›



[Marcus](#) → spanishbride · 5 days ago

Bloggers have no more power than any other Media. -You, above comment

That is where you are wrong.

Bloggers do not have to follow the same guidelines as media, because they are not classed the same as other media outlets and as such do not have to follow the same guidelines or rules.

And like your husband Cam, i am a believer in free speech, however i do not believe that any media outlet, whether it be a blogger or mainstream has the right to interfere in political elections or governments, Cam & his Whaleoil blog have been constantly accused of doing both.

And i most certainly do not agree with conspiring with others to infiltrate opponents or other blog sites that i do not agree with, although i admit Cameron is yet to face charges on this, even though his co-conspirator has fully admitted his part in the plot & handed his cellphone to police as evidence.

I admire that the wife of Cameron Slater would rush to his defence, yet that in no way changes how i feel about him or his methods of doing business.

I consider him a criminal & eventually, he will have his day in court.  
That i'm certain of.

5 ^ | v · Reply · Share ›



[Baby Doll](#) → spanishbride · 5 days ago

unfortunately there are those that seek to manipulate what the public can read and hear - there fore denying the masses their right to information and open discussion

2 ^ | v · Reply · Share ›



[Bongo Bongo Bongo](#) → spanishbride · 4 days ago

What book is Cameron reading at the moment?  
'How to get out of jail in 5 easy lessons"?

2 ^ | v · Reply · Share ›



[Catweasel321](#) · 5 days ago

If this is meant to be a satirical piece then it's strained and poorly crafted. The jokes are laboured and unoriginal.

However, if this is meant to be serious journalism then it fails and is worthy of mockery itself.

For example, the only persons juxtaposing CC with Christ is the authors and the two pictures have nothing in common and similarities have to be pointed out, are strained and crude.

That those of a Christian faith would use biblical allegories and references, such as the word Judas to describe someone whom they feel has betrayed a trust is not at all remarkable and doesn't mean they liken themselves unto Jesus.

The 'because George Washington wrote the bible' is not journalism it's sarcasm and has no place in serious treatment of any issue and indicates the authors have forgone any pretense of being informative or engaged in a serious critique.

[see more](#)

3 ^ | v · Reply · Share ›



**Hayden Donnell** → Catweasel321 · 5 days ago

You don't like the article?

1 ^ | v · Reply · Share ›



**Catweasel321** → Hayden Donnell · 5 days ago

You're perceptive in that regard. I'll give you that.

Yeah but nah.

Its not that a don't like it, only that I'm deeply disappointed in it.

It could be so much better & has not only let the subject and the reader down, worse, it has let it self down.

But hey, everyone is doing it, mocking the awkward man with the funny gait. That's what gaining group acceptance is all about. Right?

1 ^ | v · Reply · Share ›



**GarbageMan** · 4 days ago

Damn I love dirty politics regardless of who does it left or right, why ?? because politics is a snooze fest at the best of times and most of them are straight out ratbags and need held to account, especially the lefties that somehow think we don't know they are donkey deep in dirty politics  
So if the ban everything brigade don't like Whale Oil and want it gone they should also be calling for the banning of The Standard, Bradbury's hateblog, The Civilian, Scoop etc etc  
But will they...NO because shutting out dissent that doesn't agree with their ideology is what they do Democracy pfft only if the left approve of it.  
And that is why socialism is rapidly dying throughout the world and good riddance I say

2 ^ | v · Reply · Share ›



**Sir Doctor Worrns** → GarbageMan · 4 days ago

Nice, very coherent. Although, WO's mods have been known to shut out dissent a little too much on occasion unfortunately.

1 ^ | v · Reply · Share ›



**spanishbride** → Sir Doctor Worrns · 3 days ago

Dissent? That is factually incorrect, please take the time to read our Moderation guidelines <http://www.whaleoil.co.nz/comm...>  
Everyone is free and welcome to comment as long as they follow our rules to ensure a pleasant and polite environment. This is one of the reasons we have such a huge following. People feel safe to share in an environment where they will not be personally attacked or sworn at. I realise our detractors refuse to acknowledge the many

at. I praise our detractors refuse to acknowledge the many improvements that have taken place at our Blog over the years because it does not suit their hostile narrative.

^ | v · Reply · Share >



**Baby Doll** → GarbageMan · 4 days ago

Have you been drinking brew for breakfast in your student flat

1 ^ | v · Reply · Share >



**Nothelen** · 5 days ago

I find the whole thing just so funny. I am sure someone has to be taking the Michael but I find it difficult to determine what is supposed to be serious and what is ridicule.

The 'booklet' is hilarious and you have to wonder why comparisons with a one-man band immediately come to mind.

2 ^ | v · Reply · Share >



**Summer FireflyNZ** · 6 days ago

OMGGGGGGG!!!! I'm still reading through the comments, but THANK YOU for the True Detectives reference to Colin's bedroom! Haaaaaaaaaaaaa!!! Also...if John is Judas, Colin must be the Messiah. Wouldn't a kiss on the cheek be appropriate? Ooops..that might be sexual harassment,.

2 ^ | v · Reply · Share >



**CoNZervative** · 6 days ago

This booklet reminds me of those weird Watchtower cult magazines. is Colin maybe L. Ron Hubbard?

2 ^ | v · Reply · Share >



**Marcus** → CoNZervative · 5 days ago

And you are God himself i suppose?

After reading your comments i see you are a religious person, perhaps one of those church on Sunday, pedophile on Monday types?

Or even better, a right wing religious zealot, dedicated to persecuting those religions which don't share the same views as you.

In another words, a true HYPOCRITE!!!

1 ^ | v · Reply · Share >



**Vomkrieg** · 4 days ago

I had "yellow king" and "carcosa" scrawled on my wall before it was cool ;)

1 ^ | v · Reply · Share >



**Baby Doll** · 5 days ago

Colin like Paul Henry is a Cockle Bay school alumni - was it a breeding ground of right wing politicians

1 ^ | v · Reply · Share >



**Bongo Bongo Bongo** → Baby Doll · 4 days ago

Cockle Bay?..seriously...

more power to all the d\*ckheads,I say!

1 ^ | v · Reply · Share >



**Paul Butler** · 5 days ago

3 news just wants to destroy craig, hes the best thing to hit politics, he still has my vote, the rest are crooked, tv3 has done everything in its power to destroy his chances, as well as that fat piece of sheet whaleslime. none of the allegations are true, im sure snakeoil got tv3 to get him to do the sauna thing and then unload all this against him.

1 ^ | v · Reply · Share >



**Baby Doll** → Paul Butler · 5 days ago

Colin is a breath of fresh air - though maybe only for his comic relief - of which I am sure he is aware and uses to his advantage

1 ^ | v · Reply · Share >



**Bongo Bongo Bongo** · 4 days ago

The man in the Brown Envelope  
a personal account of Colin Craig's life story;  
a late entry in the 'Comedy Book of the Year'.

^ | v · Reply · Share ›



**Bongo Bongo Bongo** · 4 days ago

Just another step down in our Countries political life.  
Me?..I've missed Colin and his zany "I'm depraved but happy' take on life.

^ | v · Reply · Share ›

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1 comment • 17 hours ago



AI — Jono. You're the man.

**How Being Shamed by Grant Robertson Changed Jesse ...**

1 comment • a month ago



Max Dillon Coyle — Crack up, been in that very same situation myself. I keep all the bags in one bag, if I'm biking, ...

**Max Key is Just the Tip of the Iceberg: David Farrier Investigates ...**

11 comments • 7 days ago



Jess Cardone — I'm concerned as to why what people post on their instagram has an effect on your life, ...

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1 comment • 2 months ago



david nicholls — All culture should be open to anyone who respects them, if she want to be black, Jewish, Inuit ...

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